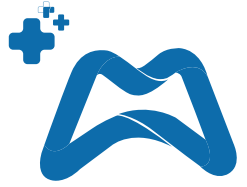




**SAMA AL MAYAR COMPANY**

**For Trading Medical Devices- Supplies - Services, and Commercial Agencies Ltd**

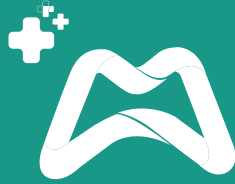


SAMA AL MAYAR COMPANY

# Who we are?

**SAMA AL MAYAR COMPANY** was established in 2021-2022 in Iraq, with working capital of 1 billion IQD. The company is specializing in trading of medical devices-supplies and providing versatile medical services as well as commercial agencies. The company holds excellence and promising qualifications in the medical environment. Also has different partners and business supporters in the medical field and Based on specialized staff that work in terms of efficiency and effectiveness. Sama almayar company is considered wholesome for most medical works that is distinguishing it from other competitors.





SAMA AL MAYAR COMPANY



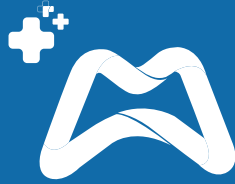
## Our Vision

**We meet the ambition by excellence and the singularity in our work**



## Our Mission

**Under globalization and rapid change we look carefully at significant and intangible gaps in the medical fields. We provide outstanding and unique assistance to medical professionals from ongoing products and services to reach a healthy society. Our company is concerned with synergy and open innovation. And our work is based on continuous research and development and on a specialized staff within scientific and practical context.**



SAMA AL MAYAR COMPANY

# The Purpose and the Nature of our Work

Contribution and investment in:

Trading of  
medical devices  
and supplies

Holding medical  
conferences and  
forums

Training and  
development in  
the medical field

Recruitment of  
medical staff  
externally and  
internally

Hospital  
management

Establishing  
centers and  
workshops for  
medical devices  
maintenance

Establishing medical  
plants and storage  
warehouses

Health insurance  
services

IT and  
e-government  
services

Medical logistical  
support and  
transportation  
services

Medical  
commercial  
agencies

Professional  
qualification and  
accreditation in  
medical field

Business  
incubation and  
continuous  
improvement in  
medical field

Regulatory  
services

Medical  
statistical  
analysis and  
feasibility studies



## Management of Quality

The embracement of total quality in our company aims to achieve a high levels of customer satisfaction through what we provide, products or services that corresponds to the requirement of the customers. Within this management concept, our company based on four management processes: planning, organizing, direction and controlling to form the total quality efficiently.



## Stake Holders

Beneficiaries are called directly or indirectly in administrative science "Benefactions' holders". In this context Beneficiaries in our company: the contributors, administrative staff, employees and their families, and customers in different names (suppliers, government agencies and organization, bank, exchange companies, other companies, all society... etc.)



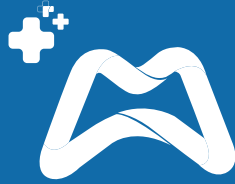
SAMA AL MAYAR COMPANY



## Values and Principles Our Company

All around us has either material or moral value. Our company has a high value of approved principles and modern ideas, and everything contributes to the development of the company's reality internally and externally positively contributes to promote the company's position in the medical field.

Our company's principles of orientation to target, specialization, hierarchy, responsibilities, job security, chain of leadership, prevalence, control, coordination and cooperation, continuity, flexibility at work, efficiency and effectiveness, and electronic communication and engagement with teamwork.

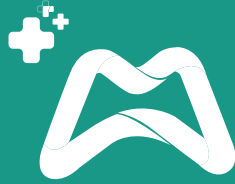


SAMA AL MAYAR COMPANY



# Culture of Our Company

Our company culture consist of several aspects that affect the behavior of employees and interactors within our working environment. Ethical values, beliefs and customs of staff from the top of pyramid to below, rules, policies and principles certified inside and outside the company and the administrative system of the company, the company's direction, nature and strategy of its work. And its openness to the surrounding and its ability to adapt to the requirements of the work environment and the formulation of tasks and rules, how to distribute and work, and the approaches certified from teamwork and processes in the implementation all of formulated of the resolution holders...etc. this collection contributes to structure and establishment our company culture.



SAMA AL MAYAR COMPANY

# Open Innovation Approach in Our Company

Open innovation in its general and precise concept, represents a fundamental focus in our work, and it takes place through technological exploitation and exploration.

## Technological Exploitation from the Inside to Outside

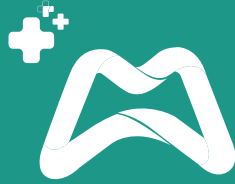
- Participation with external companies / organizations (give ideas and knowledge from the inside to the outside).
- Licensing intellectual property to outside.
- Employees' participation.

## Technology Exploration from Outside to Inside

- Customers' participation.
- External participation (exploring and attracting ideas and knowledge from the outside to the inside).
- Outsourcing for research and development.
- Licensing intellectual property to inside.

The open innovation business is focused on taking contributions, knowledge and ideas from the outside to inside the company and in return giving it from the inside to outside.



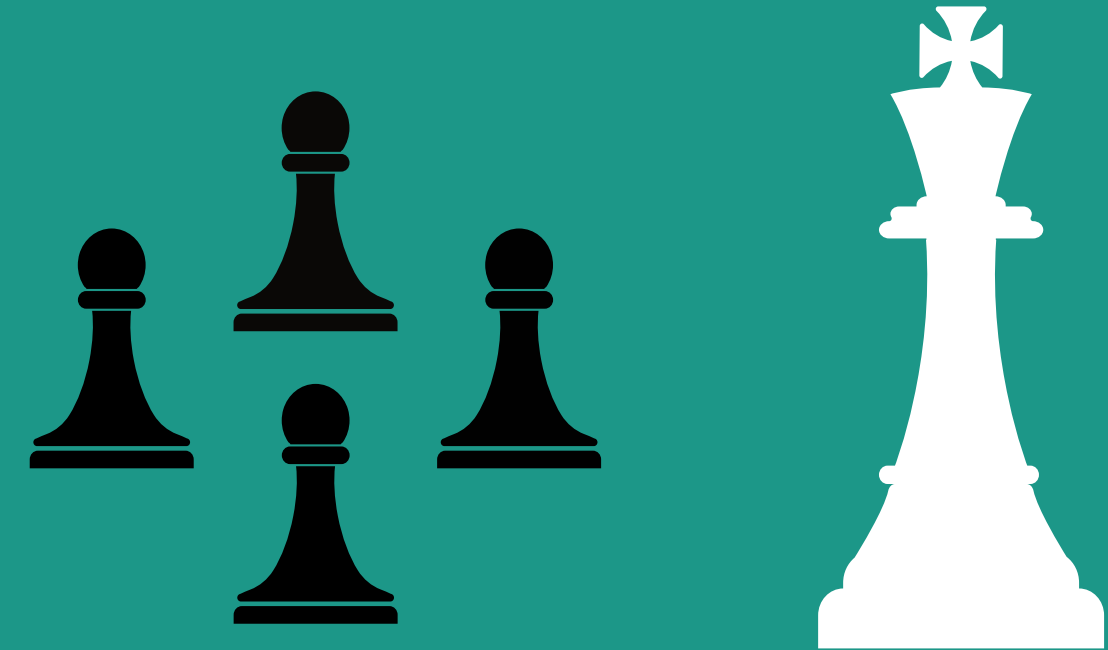


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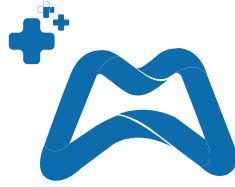
## Continuous Research and Development Approach

Research and development represents essential pillar in our company because of its importance and vital role in acquiring opportunities and preparing to face obstacles by following-up with changes, collecting information and increasing the stock of knowledge, which facilitates the future work of the company. Research and development institutions, universities, think tanks, and internal and external market studies represent basic pillars in this context.



## The approach to Excellence and Singularity in Our Company

We are working to establish a useful imprint in our work environment, so our company works within a creative context and administrative excellence that facilitates achievement of the objective of a high level of distinguished and unique performance in our field of work.



# Company's Policy

After analyzing all internal and external factors, our company developed a reliable set of approved policies that show a positive impact on our goals, operations and plans.

## Company's Rules

Our company formulates rules of action that guide behavior and define what, when and why we must do something when implementing activities of procedurals within our work environment.

### (The First Policy and Rule of the Company)

- We are focused on gain customers' loyalty.
- All staffs of the company must be focused to show our services in the best way, listen to the suggestions and proposals of customers, and consider him/her a member of the company.

### (The Second Policy and Rule of the Company)

- Job safety is an important focus of our work.
- The responsible person within the company must provide security for the employee and not expose him/her to any danger and give him/her notice of job equity by treating him/her fairly in his work and job and appreciating and honoring his/her works' results.

### (The Third Policy and Rule of the Company)

- The company is based on rights and obligations.
- Obligations of decision-makers and employees to perform all that is required of each party to ensure the rights of all parties in a timely manner.

### (The Fourth Policy and rule of the Company)

- Practicing the activities of our company takes care of the standards of a healthy environment.
- All sections of the company must operate within a healthy green environment.

### (The Fifth Policy and Rule of the Company)

- Providing work requirements is the basis of our success.
- Focusing on not wasting time by every individual within the company and informing the officials of any shortages to compensate.

### (The Sixth Policy and Rule of the Company)

- Continuous improvement is the key to our success
- Decision makers must follow up with the rapid changes and reflect them on everyone within the company through continuous training and development.

### (The Seventh Policy and Rule of the Company)

- Formulate the methodology of our work through the formulation of perfect strategic work.
- A strategy based on scientific and realistic foundations must be adopted by formulating, implementing and evaluating it on a regular basis.

### (The Eighth Policy and Rule of the Company)

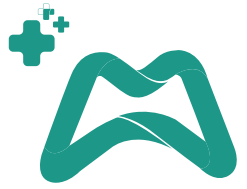
- The company assess its personnel by monitoring their performance on a regular basis.
- Care must be taken to evaluate the performance of the cadres on a regular basis and evaluate it through realistic professional and scientific methods that have a positive impact on the work.

### (The Ninth Policy and Rule of the Company)

- We are focusing on keeping pace with surrounding changes by adopting a flexible approach in the work and events.
- The responsible person must take into account all changes and external pressure and not to follow the traditional approach of work, but rather be careful to reach the required results in different ways and methods from each entity within the company.

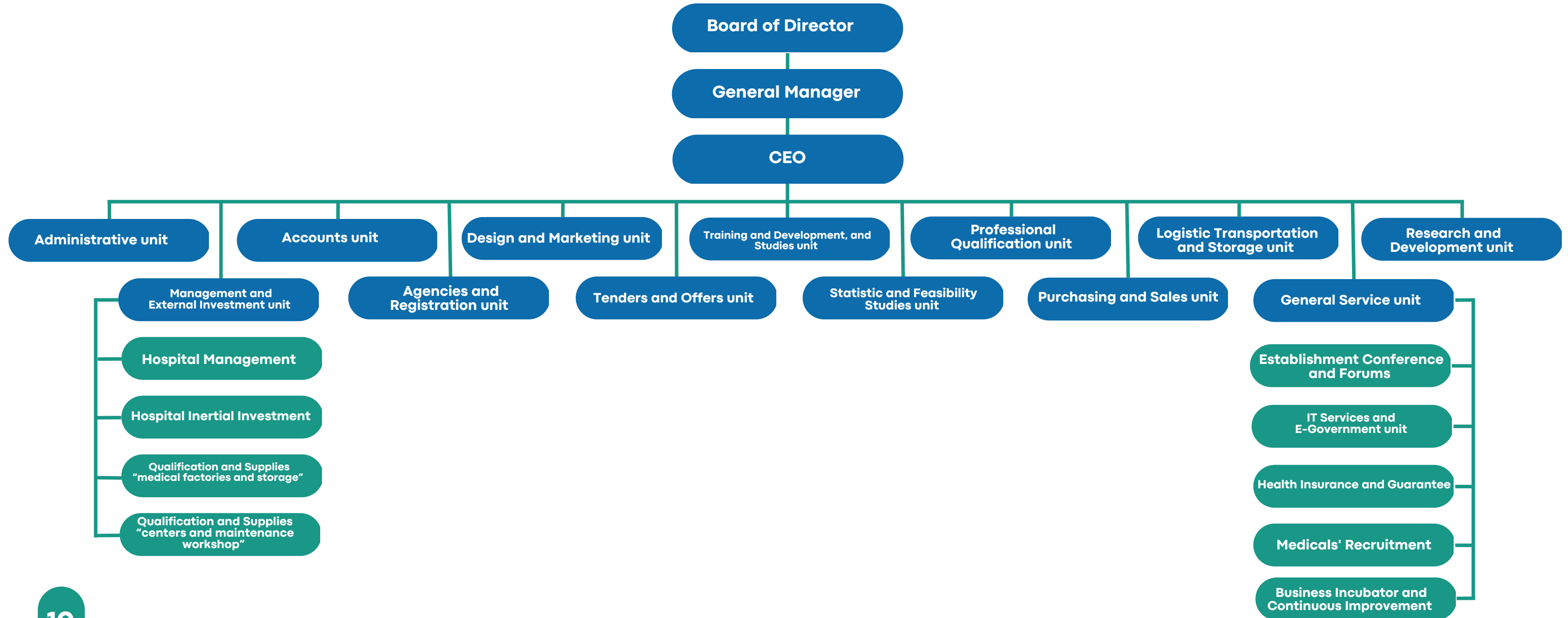
### (Tenth Policy and Rule of the Company)

- Work to create a distinct human capital
- Care must be taken to provide work requirements and to apply the principles of the company professionally in order to win over the various beneficiaries, advance the career ladder within the company, and win the loyalty of the employees



# Structure of Our Company

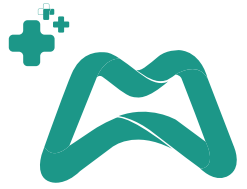
The company follows an organizational structure according to the hierarchy of jobs, tasks and responsibilities, adopting the principle of teamwork between and within the units or departments of the company within clearly cooperation and coordination context.



# Building Competences

## Based On Training and Development

Dimension	Training	Development
Target	Transfer certain skills	General skills development
Focus	Focus on achievement current job tasks	Preparation to accept new task requirement
Effective	Current performance	Future performance
Period of time	Short time: focus on deficiencies	Long time: enrichment the employees with various skills and tasks to face the changes
Administrative level	To employees at all administrative levels	To all administrative levels
Needs	Depend on deficiencies or weak skills	Depend on personal ambition

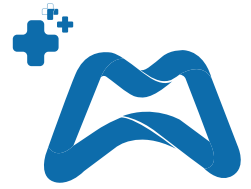


SAMA AL MAYAR COMPANY

# Our Addresses



- Main branch : Iraq – Baghdad
- Iraq – Erbil
- Jordan – Amman
- Lebanon – Beirut
- Egypt – Cairo
- The united Arab Emirates – Dubai
- UK – London
- Turkey – Ankara
- Turkey – Istanbul
- Pakistan – Islamabad
- India – New Delhi



SAMA AL MAYAR COMPANY


# Our Partners




# CONTACT US



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Blok No.7 İç Kapı No.6 İKİTELLİ BAŞAKŞEHİR / İSTANBUL /TURKEY

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